



## Summary of American Psychiatric Association Administration (as of September 1, 2015)

Chief Executive Officer and Medical Director  
Saul Levin, MD, MPA ([slevin@psych.org](mailto:slevin@psych.org), 703-907-8650)

The CEO/Medical Director directs the activities of the American Psychiatric Association (APA) in accordance with the purposes and objectives defined in Bylaws 1.2, and with the policies established by the Board of Trustees. The APA represents 36,000 psychiatrists working together to ensure humane care and effective treatment for all persons with mental disorders, including intellectual disabilities and substance use disorders.

Dr. Levin's leadership team, listed alphabetically, consists of:

Paul Burke, MA, Executive Director, APA Foundation ([pburke@psych.org](mailto:pburke@psych.org), 703-907-8518)  
Colleen Coyle, JD, General Counsel ([ccoyle@psych.org](mailto:ccoyle@psych.org), 703-907-8695)  
Rodger Currie, JD, Chief of Government Affairs ([rcurrie@psych.org](mailto:rcurrie@psych.org), 703-907-8658)  
Yoshie Davison, MSW, Chief of Staff ([ydavison@psych.org](mailto:ydavison@psych.org), 703-907-8583)  
Jon Fanning, MA, CAE, Chief Membership & RFM-ECP Officer ([jfanning@psych.org](mailto:jfanning@psych.org), 703-907-8656)  
David Keen, CPA, Chief Financial Officer ([dkeen@psych.org](mailto:dkeen@psych.org), 703-907-7305)  
Kristin Kroeger, Chief of Policy, Programs, and Partnerships ([kkroeger@psych.org](mailto:kkroeger@psych.org), 703-907-7318)  
Shaun Snyder, JD, Chief Operating Officer ([ssnyder@psych.org](mailto:ssnyder@psych.org), 703-907-8671)  
Jason Young, Chief Communications Officer ([jyoung@psych.org](mailto:jyoung@psych.org), 703-907-7887)

The **CEO/Medical Director's Office** provides overall direction to the APA on matters of medical science and psychiatric practice. All physicians who serve in the APA Administration report to the CEO/Medical Director on all medical issues.

The **Policy, Programs and Partnerships Division**, led by Kristin Kroeger, APA's Chief of Policy, Programs, and Partnerships, works to develop, advocate and implement policy, and build programs that will assist members in their practices, meet regulatory and licensure requirements, and provide to patients with quality care. As a priority area, we also collaborate with our allied specialty organizations, other medical and allied health organizations, and patient advocacy groups in various partnerships. Five areas make up this Division:

**Education** (Tristan Gorrindo, MD, Director; [tgorrindo@psych.org](mailto:tgorrindo@psych.org), 703-907-8633): Assists members with staying on the cutting edge of psychiatric diagnosis and treatment through meetings, publications "FOCUS", innovative media, and programmatic initiatives; assists members and District Branches and State Associations (DB/SAs) with CME activities and meeting MOC and other licensing requirements; and advocates for increased funding for GME and the psychiatric workforce.

**Diversity and Health Equity** (Ranna Parekh, MD, MPH, Director; [rparekh@psych.org](mailto:rparekh@psych.org), 703-907-8584): APA addresses the needs of Minority and Underrepresented (MUR) psychiatrists as well as the mental health needs of minority/vulnerable patient populations; supports workforce diversity through recruitment, retention, and promotion of MUR psychiatrists; provides cross-cultural education

to the APA membership and patients; promotes research in mental health disparities in vulnerable/minority communities; and builds partnerships with external organizations interested in diversity and health equity issues.

**Research** (Philip Wang, MD, DrPH, Director; [pwang@psych.org](mailto:pwang@psych.org), 703-907-8628): APA advocates for a strong national investment in research on mental disorders and mental health; educates the members, public, and policy makers about advances in research; sponsors diverse training programs for the future of psychiatric investigators; and conducts research through the Practice Research Network and other grant- and contract-supported projects.

**Quality Improvement and Psychiatric Services (QIPS)** (vacant, Director): QIPS supports and advances psychiatry through activities that promote quality care for patients with psychiatric disorders. These activities include: (1) development of evidence-based clinical practice guidelines and other clinical resources such as position statements about psychiatric evaluation and treatment, (2) review and development of quality measures, including performance measures, that are clinically meaningful and supported by high-quality evidence and strong expert opinion, and (3) development of resources to support psychiatrists in their understanding of and adaptation to technological advancements (electronic health records e-prescribing, telepsychiatry).

**Healthcare Systems and Financing (HSF)** (Irvin “Sam” Muszynski, JD, Director; [imus@psych.org](mailto:imus@psych.org), 703-907-8594): HSF monitors and advocates for improving healthcare delivery through systems improvement, equality, financing, and reimbursement in the private and public sector. Key activities include the implementation of mental health parity, advocacy for member reimbursement, promotion of psychiatry in emerging alternative payment models, and assistance to members on practice issues (coding, preferred drug lists, etc.).

The APA’s **Department of Government Relations**, led by Rodger Currie, JD, Chief of Government Affairs, is the association’s main conduit to public policymakers at the state and federal level. DGR’s charge is to leverage APA’s expert psychiatric membership, in addition to the best scientifically-driven policy understanding, in order to influence government action on mental health and physician practice for the best interests of our patients, our members, and the profession.

**Federal Government Affairs** (Rodger Currie with Directors): Interfaces daily with Members of Congress, their staff, and the Administration to inform decisions on difficult policy questions by providing APA insight and assistance.

**State Government Affairs** (Brian Smith, Director; [bsmith@psych.org](mailto:bsmith@psych.org), 703-907-8585): Assists DB/SAs in driving psychiatry’s message forward in all 50 states and building critical relationships with state and local policymakers. This team includes four new Regional Field Directors (East, Midwest, South, and West) that promote APA priorities and facilitate advocacy activities with the DB/SAs in their respective regions.

**Legislative and Regulatory Policy Unit** (Matt Sturm, Director; [msturm@psych.org](mailto:msturm@psych.org), 703-907-8646): Drives advocacy-oriented legislative and regulatory policy development and materials creation, and integrates cross-functionally with APA Administration subject matter experts.

**APA’s Political Action Committee** (Ashley Mild, APAPAC Director; [amild@psych.org](mailto:amild@psych.org), 703-907-8645): Supports policymakers on both sides of the aisle and giving psychiatry a seat at the table in the healthcare policy arena.

**APA's Grassroots Network** (Scott Barnes, Deputy Director; [sbarnes@psych.org](mailto:sbarnes@psych.org), 703-907-8581): Organizes thousands of psychiatrists through both mass activation and individual connections with lawmakers to build robust relationships and make psychiatry's voice heard.

The APA's **Communications Division**, led by Jason Young, Chief Communications Officer, serves the communications, public education, marketing and branding needs of the organization, working to inform a variety of stakeholders about the work of the APA, the role of psychiatrists in our health system, and why psychiatry must be valued by society and policymakers. Three offices make up our Communications Division:

**Corporate Communications and Public Affairs** (Glenn O'Neal, Director; [goneal@psych.org](mailto:goneal@psych.org), 703-907-8502): APA's voice, very often in writing, to external audiences – the media, Capitol Hill, policymakers in states where issues important to psychiatry are in play, patients and families, and so on.

**Member Communication** (Cathy Brown, Director and Executive Editor of *Psychiatric News*; [cbrown@psych.org](mailto:cbrown@psych.org), 703-907-7860): APA's voice, in writing and through other engaging media, to internal constituencies: current and prospective members, and DB/SAs. This office includes the *Psychiatric News* family of products.

**Integrated Marketing** (Ryan Vanderbilt, Director; [rvanderbilt@psych.org](mailto:rvanderbilt@psych.org), 703-907-8534): APA's branding, marketing and design-oriented unit that works to market membership in the APA, our products (meetings, education and publications), and social action.

APA follows a centralized model of communications and marketing. This model offers benefits, such as a centralized focus on an improved member experience with our communications products and services; a consistent message; better coordination; less duplication of effort; and stronger integration not only within the Division but also across the organization.

The **Membership Division**, led by Jon Fanning, MA, CAE, Chief Membership and RFM-ECP Officer, has strategic responsibility for leading initiatives that contribute to domestic and international membership recruitment and retention. These include working with members, District Branches, State Associations, international organizations, and cross-functionally within the APA to identify and build member value and increase engagement.

**Membership Department** (Susan Kuper, Director; [skuper@psych.org](mailto:skuper@psych.org), 703-907-7348): Coordinates and manages all aspects of membership services, including recruitment and retention campaigns, processing of membership applications in coordination with the District Branches, dues collection, and member customer service.

**Member Product Development, Engagement and Portfolio Management** (Stephanie Auditore, Director; [sauditore@psych.org](mailto:sauditore@psych.org), 703-907-7833): Works collaboratively across the organization and with various experts to identify and build member value that has broad appeal to each of the member segments. The Director specifically works with medical students, RFMs and ECPs to identify products and services that can be developed that have broad appeal to ensure the APA is meeting their current and future needs.

**District Branch/State Association (DB/SA) Relations** (Mia Smith, MPA, Director; [msmith@psych.org](mailto:msmith@psych.org), 703-907-8589): Serves as the liaison between the APA and the 74 DB/SAs. The office works strategically

with DB/SAs to test and identify effective recruitment and retention efforts that can be shared across the system to increase membership and improve retention.

**International Affairs** (Ricardo Juarez, MS, Associate Director; [rjuarez@psych.org](mailto:rjuarez@psych.org), 703-907-7809):

Works to identify collaborative opportunities with international organizations, create products and services that appeal to international members, and create campaigns that drive international membership growth in coordination with other departments.

The APA's **Operational areas**, led by Shaun Snyder, Chief Operating Officer, include the following:

**Association Governance** (Margaret Dewar, Director; [mdewar@psych.org](mailto:mdewar@psych.org), 703-907-8526): Association Governance is charged with oversight and management of most aspects of Association Governance for the American Psychiatric Association. Their purview includes all aspects of the following: the Board of Trustees; the Assembly; and key standing committees of APA (Bylaws, Nominating, Elections, Tellers and Joint Reference Committees as well as the Conflict of Interest Committee). Association Governance staff also work closely with elected Board and Assembly leadership, providing counsel and relevant guidance to ensure effective operation of each element of APA's governance structure. Governance assists the President-Elect in making several hundred component appointments, carries out APA conflict of interest disclosure for members involved in APA entities and oversees the annual APA Election. Governance produces the APA Operations Manual (including the Assembly Procedural Code) and the APA Component Directory and acts as a resource for members and the Administration on governance issues.

**Publishing** (Rebecca Rinehart, Publisher; [rrinehart@psych.org](mailto:rrinehart@psych.org), 703-907-7876): APA Publishing is a full-service publishing house with a staff of editorial, production, marketing, business, and customer service experts exclusively devoted to publishing in the area of psychiatry. They publish the most widely read psychiatry literature in the world and distribute it to a core audience of mental health clinicians, academics, and researchers. Their list includes the *DSM-5*, books, journals, news, and online and digital products. Their diverse offerings also reach a wide secondary audience including related mental healthcare professionals, policy makers, lawyers, educators, insurance companies, and the public. In 2015 APA Publishing celebrated its 34<sup>th</sup> year of publishing excellence.

**Meetings and Conventions** (Cathy Nash, Director; [cnash@psych.org](mailto:cnash@psych.org), 703-907-7814): APA Meetings and Conventions provides overall logistical responsibility for all external APA meetings. Meetings and Conventions is responsible for the APA Annual Meeting and IPS: Mental Health Services Conference, including logistical arrangements; space assignment for scientific sessions, committee and allied meetings and all offices, special events, and overall meeting layout; publicity for registration, housing and exhibits; registration; housing; transportation; budgeting; hotel contracts; vendor selection; ceremonial events (Opening Session and Convocation); staff coordination (including staff meetings and orientation); maintenance of historical databases, reports and files; and site selection. Meetings and Conventions is responsible for logistical support for all Governance meetings (Board, Assembly, JRC, Components, and Area Councils) and approximately 50-60 other meetings throughout the year to include: RFPs for vendor selection, site selection, contracting; oversight and management of all set-up requirements, equipment rental, A/V requirements, housing, and travel arrangements.

Upcoming Annual Meetings:  
May 14-19, 2016, Atlanta, GA

May 20-25, 2017, San Diego, CA  
May 5-10, 2018, New York, NY  
May 18-23, 2019, San Francisco, CA  
April 25-29, 2020, Philadelphia, PA  
May 1-5, 2021, Honolulu, Hawaii

**Upcoming IPS Meetings:**

October 8-11, 2015, New York, NY  
October 6-9, 2016, Washington, DC  
October 19-22, 2017, New Orleans, LA  
October 4-7, 2018, Chicago, IL

**Information Technology** (Caterina Luppi, PhD, Chief Information Officer; [cluppi@psych.org](mailto:cluppi@psych.org), 703-907-7839): Information Technology includes the Helpdesk and Infrastructure group that provides support to users and maintains the data and voice services for the organization; the Application group that supports and develops the various websites of the organization, the Association Management Software, the Publication software packages and e-commerce, the Learning Management System and a number of other tools used by administration and members; and the project management office that keeps track of all activities and resources of the team. IT is also responsible of the strategic roadmap of technology at APA, and is a stakeholder in many innovative cross-departmental initiatives.

**Administrative Services** (Mark Myers, Director; [mmyers@psych.org](mailto:mmyers@psych.org), 703-907-7373): Administrative Services manages the internal operations and support services for the APA Administration. These include: mailroom services, copy and printing services, receptionist and in-house meeting services, purchasing, safety and security, office space maintenance and repair, real estate and workplace planning, travel management, Annual Meeting shipping and on-site logistical management, and association insurance management. Administrative Services performs these services by embracing cost-effectiveness, maximizing productivity, and promoting a positive and productive work environment.

**Human Resources** (Nina Jones, JD, Director; [njones@psych.org](mailto:njones@psych.org), 703-907-7828): Human Resources provides leadership for the APA in the areas of recruitment, personnel management, and professional and organizational development. HR ensures that the Association and APA Foundation recruit and retain the highest quality professionals from a diverse set of backgrounds and fosters and promotes a positive and productive work environment. HR also ensures compliance with all employment laws and regulations as well as manages compensation and benefits for members of the APA Administration.

The **Finance Department**, led by David Keen, CPA, has three primary functions. The first is the safe keeping of APA and APAF's financial assets and records. The second is to provide timely and accurate financial information to both the APA and the APAF board as well as program and administrative staff. The third is to work with program and administrative staff to prepare the annual budget, present it to the boards for their approval, and to track the actual expenses against that budget. Other activities include: paying bills; processing payroll every two weeks; ensuring that funds spent are appropriately accounted for and consistent with APA policies, Federal regulations, and the annual budget; working with external CPA firm on the annual audits of both the financial statement and retirement plans; and ensuring that the assets are properly invested and tracked.

The **General Counsel's Office**, led by Colleen Coyle, JD, provides legal counsel to the APA Board of Trustees, APA business units and other APA subsidiaries, as well as oversees procurement and helps with mental health parity advocacy and enforcement efforts.

**American Psychiatric Association Foundation**

Paul T. Burke, MA, Executive Director

The American Psychiatric Association Foundation (the Foundation) compliments the professionalism of the APA with 36,000 physician members by focusing on the nation's most pressing mental health issues across our society. As a 501(c)3 charitable organization, the Foundation administers programs – ranging from meeting the chronically unmet needs of minority populations to conducting innovative research that contributes to the scientific base of psychiatric practice, to increasing public awareness and removing barriers to mental health care – that change lives. When combined, the programs and initiatives of the Foundation are building a mentally healthy nation. Our mission is: Advancing mental health, overcoming mental illness, and eliminating stigma.